

Background of creating Suicide Prevention Task Force 2

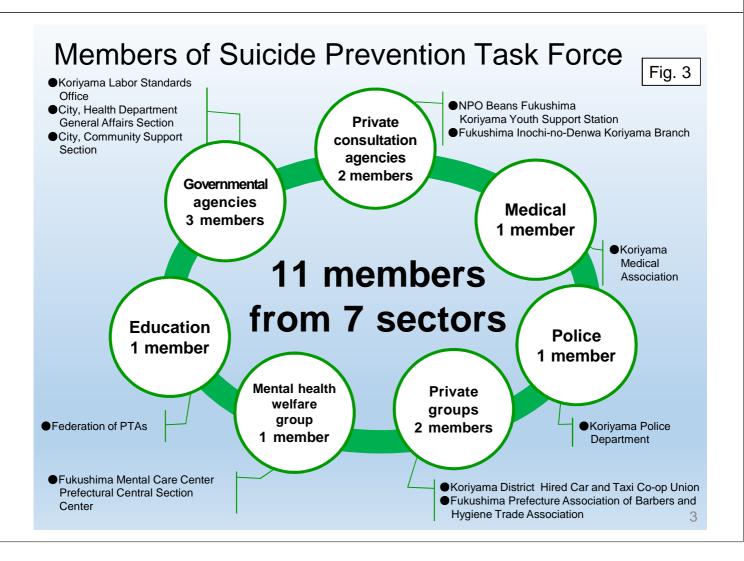
Ranking of causes of death by external factors in Koriyama City by age group

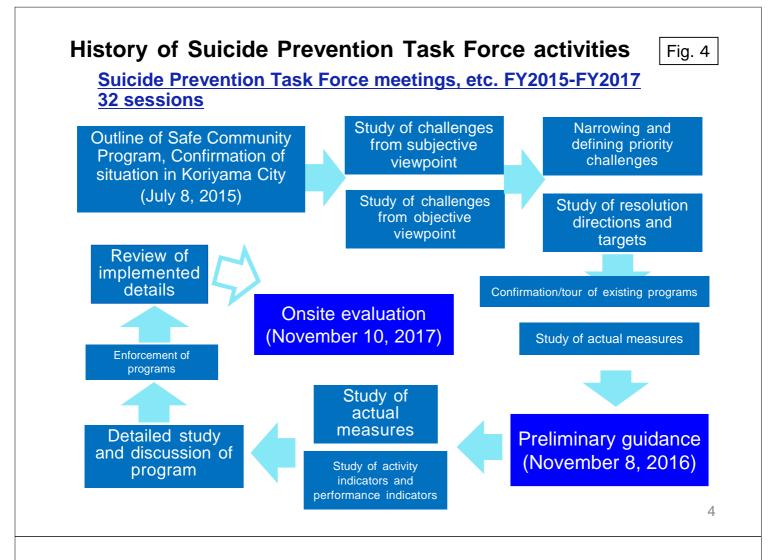
Age group	1st pla	ace		2nd pla	ce	3rd plac	e
Ages 0-9	Suffocation	3 deaths	Traffic Dro	a		T	
Ages 10-19	Suicide	8 deaths	Traffic	Suicide 10 to 7		ading cause for	ages
Ages 20-29	Suicide	64 deaths	Traffic		s are app nt deaths	rox. 3.9-fold of t	raffic
Ages 30-39	Suicide	62 deaths	Traffic	accide			
Ages 40-49	Suicide	72 deaths	Traffic	accidents	13 deaths	Suffocation	5 deaths
Ages 50-59	Suicide	95 deaths	Traffic	accidents	16 deaths	Drowning	9 deaths
Ages 60-69	Suicide	68 deaths	Traffic	accidents	17 deaths	Suffocation	16 deaths
Ages 70-79	Suicide	43 deaths	Suffe	ocation	33 deaths	Traffic accidents	29 deaths
Ages 80-89	Suffocation	71 deaths	Su	icide	31 deaths	Drowning	30 deaths
Age 90 and older	Suffocation	37 deaths	Tumb	les/falls	18 deaths	Drowning	6 deaths
Total (All ages)	Suicide	447 deaths	Suffe	ocation	174 deaths	Traffic accidents	115 deaths

Source: Koriyama City Health Department "FY2009 to FY2014 Demographic Statistics (Cause of Death Ledger)"

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Fig. 2



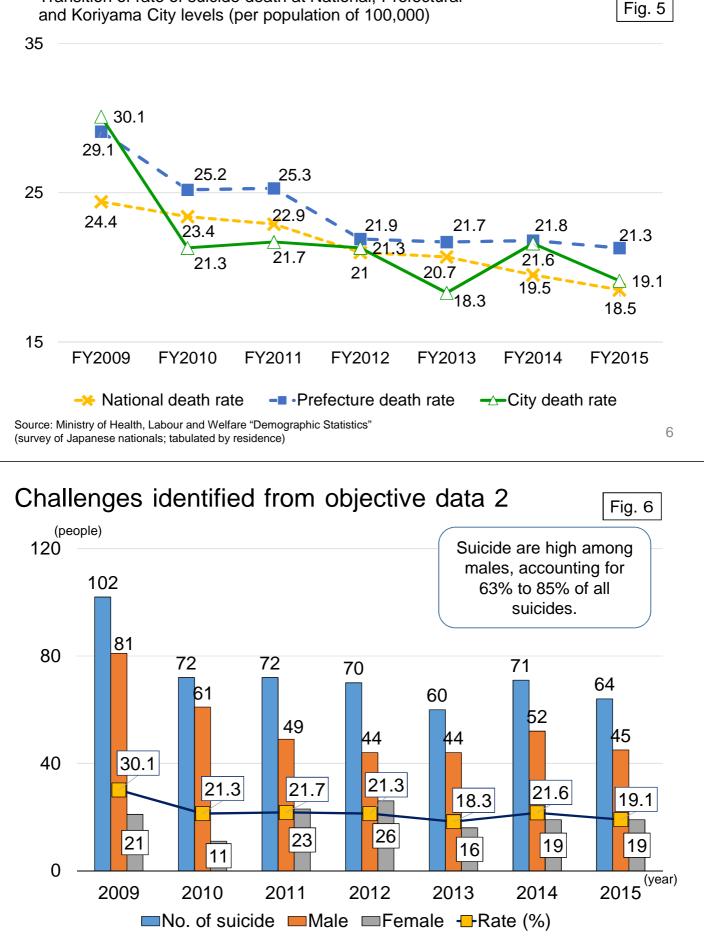


Sharing of information on challenges from a subjective viewpoint

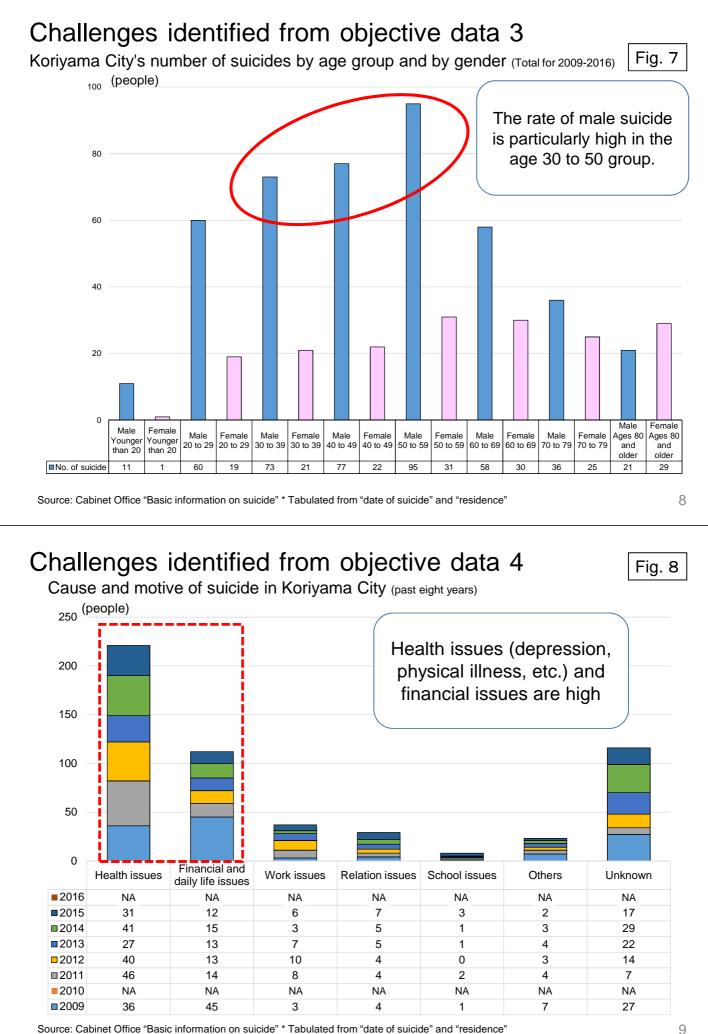


Challenges identified from objective data 1

Transition of rate of suicide death at National, Prefectural and Koriyama City levels (per population of 100,000)



Source: Ministry of Health, Labor and Welfare "Demographic Statistics". (Numbers cover only Japanese nationals, and are calculated by place of residence. * Age-specific statistics are not available from municipalities.)

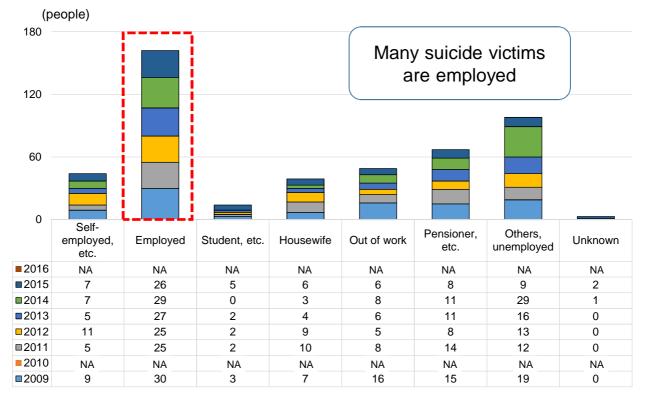


Challenges identified from objective data 4 [Reference] Details of suicide from health issues

Annual transition in details of Suicide from suicide from health issues "Financial or daily Suicide from FY2012 FY2013 FY2014 FY2015 life issues" are "Financial or daily Concerns/affect of illness (depression) correlated to life issues" tend 2nd Concerns about illness (physical illness) economic trends. to be higher Concerns/affect of illness (schizophrenia) There are fewer among men. Concerns/affect of illness suicides when the (other mental illness) economy is good. Fig. 10 Concerns about physical disabilities Concerns about illness Male suicide because of "financial or daily life issues" and business index (alcohol dependency) 40.0 200 Concerns/affect of illness (drug abuse) 7th 150 30.0 100 20.0 of suicides (people) Source: Prepared by Ministry of Health, Labor and Welfare Suicide Measures Promotion Section 50 100 based on Metropolitan Police "Suicide Statistics" ess - 50 Busi 100 20.0 Most health issues are . Ň related to "depression" or m-0.72 200 "physical illness" 1111111111111111 - 250 Prepared by Ministry of Health, Labor and Welfare Suicide Measures Promotion Section No. of suicides Business index based on Metropolitan Police "Suicide Statistics" and Cabinet Office "Business Trends" 10

Challenges identified from objective data 5

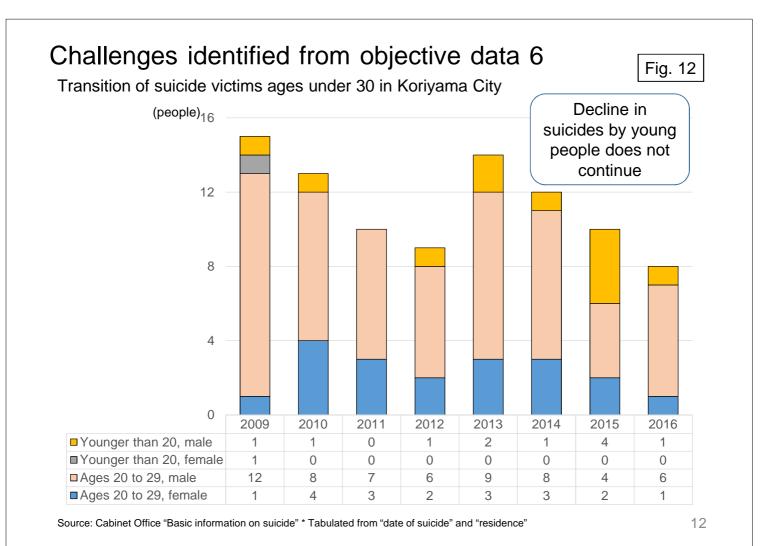
Occupation of suicide victims in Koriyama City (past eight years)



Source: Cabinet Office "Basic information on suicide" * Tabulated from "date of suicide" and "residence"

Fig. 9

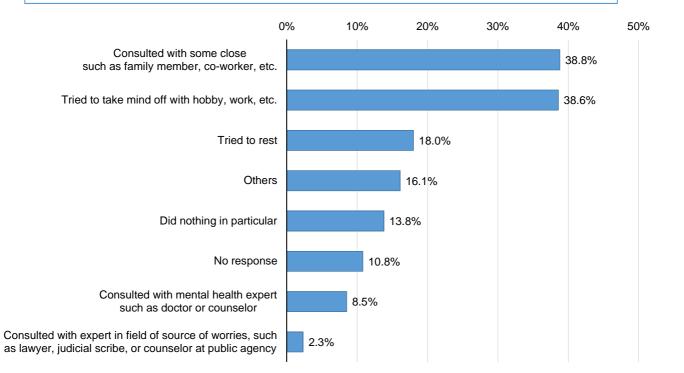
Fig. 11



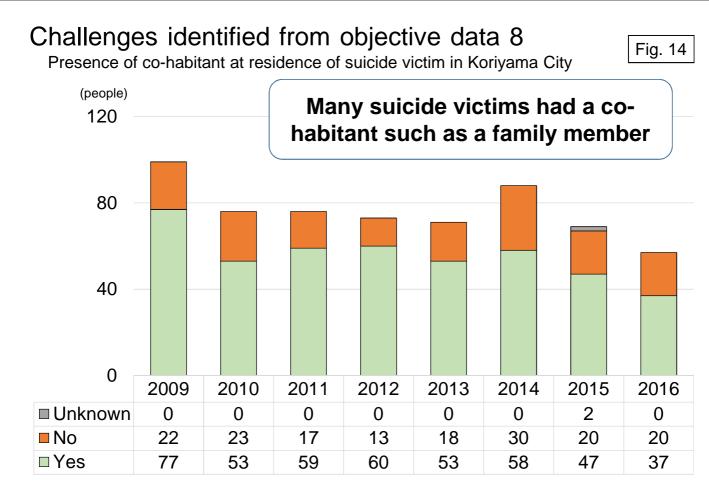
Challenges identified from objective data 7 How do you get over suicidal thoughts?

Fig. 13

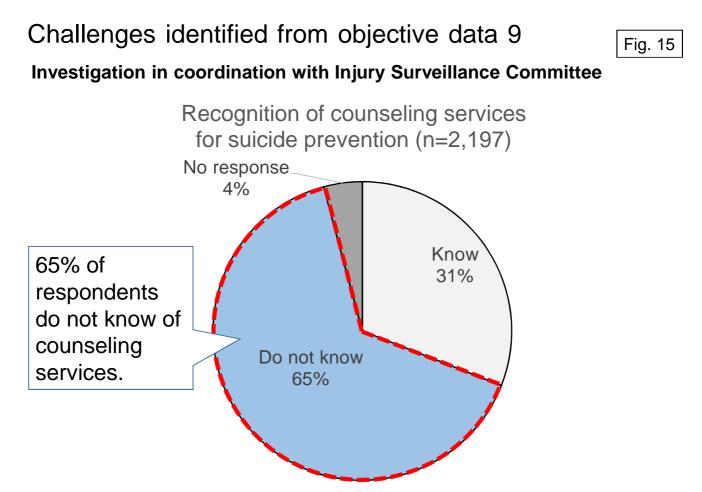
Responses from **472 people** who responded that they had "Contemplated suicide in the past" (Multiple answers permitted)



Source: Cabinet Office, Office for Policy of Suicide Prevention "Basic material on suicide in communities (FY2014)"

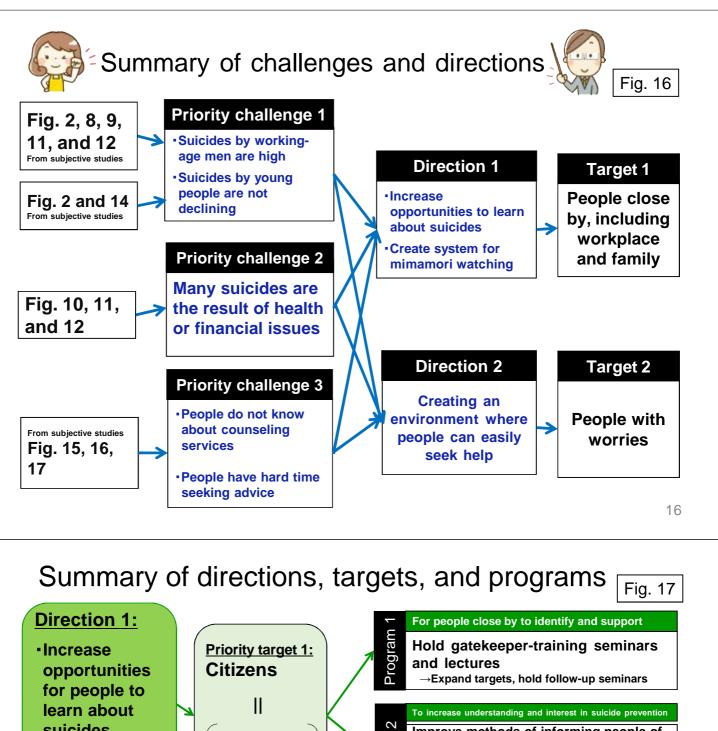


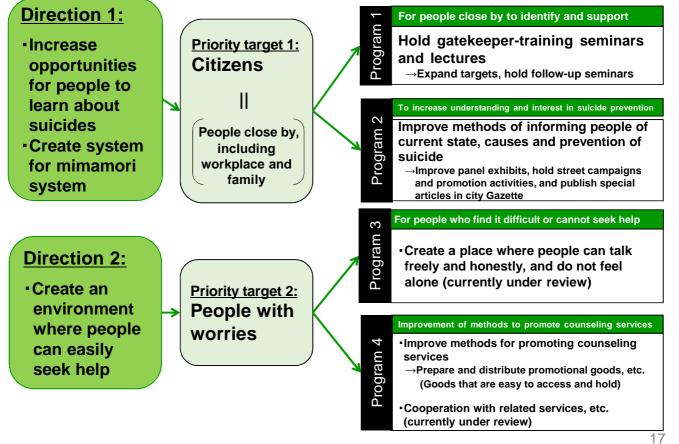
Source: Cabinet Office "Basic information on suicide" * Tabulated from "date of suicide" and "residence"



Source: FY2016 Citizens' Awareness Survey 15

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Current system for promoting suicide prevention measures

Basic Act on Suicide Prevention	Enacted in October 2006 as a measure against the sudden increase in suicide from 1998, and which continued to exceed 30,000 annually. Implemented to promote nationwide comprehensive and systematic measures against suicide. Revised in April 2016.	
General Principles of Suicide Prevention Policy	Policy for suicide prevention measures promoted by the government. Aiming to create a society where no one is pushed into suicide. (General outline was enacted by Japanese Cabinet on July 25, 2017.)	
Fukushima Prefecture Action Plan to Prevent	 Policies promoted based on five pillars 1) Enforcement of studies and research 2) Programs to prevent 3) Programs to provide emergency response in event of suicide 4) Programs for response after a suicide 5) Support and cooperation for involved persons 	
Koriyama City Suicide Measures	 A plan related to the City's suicide measures is scheduled to be enacted (Basic Act on Suicide Prevention was revised in April 2016, and was incorporated in contents) Koriyama City Basic Ordinance for Suicide Measures (Enacted in September 2017) Safe Community Suicide Prevention Task Force 	

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Fig. 18

Existing Programs in Koriyama City

	National government	Prefecture	City	Community
Priority challenge 1		prefecture, city and privat	te (nationwide, community) a consumer rights, children, DV, medical	
•There are many suicides by males in their prime.	Stress check Promote tests		ectures and seminars al health and suicide	
•Suicides by youth are not declining.	Suicide Prevention Week (September) Suicide Measures	Suicide Measures Campaign Month	Gatekeeper training seminars, suicide prevention lectures	Existing 2
Priority challenge 2 Health and financial issues are leading	Campaign Month (March)	(September, March)	Panel exhibits, Distribution of pamphlets regarding mental health at Coming-of-Age Ceremony (20 year olds)	\triangleright
causes of suicide	and developmental disorders (FY2017) •Lectures for doctors	, i carring	Home visit project (Health worker) y classes	Self-help group activities (alcohol, gambling, families
	and surveys scheduled (FY2017		hdrawn, schizophrenia, etc.) Lectures on alcohol	of suicide victims)
Priority challenge 3 •People do not know about counseling services •People have hard time seeking advice	Preparation/ distribution of leaflets introducing counseling services by each agency	Preparation/ distribution of leaflets introducing counseling services by each agency	Preparation/distribution of leaflets introducing counseling services by each agency Gatekeeper training seminars, city services, panel exhibits, etc.	Preparation/distributi on of leaflets introducing activities and consultation targets of self-help groups

Example of existing program 1

Mental health counseling

Purpose

Provide counseling for people with mental worries or mental disorders and their families, to help find resolutions for problems, maintain and promote the mental health of citizens, and find mental illness, etc., at an early stage.

- Meritar II	ealth counseling	Sessions/resp	oonse	Results (FY2016)
Office	Counseling by psychiatrists	By appointment (approx. one hou Two to four counseling sessions	ur/person) held per month	36 people
visits	Counseling by clinical psychologists	By appointment (approx. one h Four to six counseling session		51 people
Phone counseling	Counseling by mental health and welfare worker	Every Wednesday 9 a.m. to 4 p.m.		199 people
Counseling ((telephone/c	by health worker	As needed		(Total) 2,629 people [Phone (Total) 394 people [Office]
how to respond, and wonder if she has a mental illness. Example of existing program 2 Classes for families dealing				
how to if she	respond, and wonder has a mental illness.	not getting better.	Classes	o interact emotionally. for families dealing
how to if she Examp	respond, and wonder has a mental illness. Ie of existing fold classes for families c ow to deal with the depre	not getting better. program 2 lealing with depression so the ssed person, and can exch es, and help maintain and p	Classes wit	d like advice on how interact emotionally. for families dealing h depression ct knowledge, understand on. Relieve the family's
how to if she Examp	respond, and wonder has a mental illness. Ie of existing fold classes for families of ow to deal with the depre oncerns with these class	not getting better. program 2 lealing with depression so th ssed person, and can exch es, and help maintain and p <classes fy2016:<="" in="" td=""><td>Classes wit</td><td>d like advice on how interact emotionally. for families dealing h depression ct knowledge, understand on. Relieve the family's health.</td></classes>	Classes wit	d like advice on how interact emotionally. for families dealing h depression ct knowledge, understand on. Relieve the family's health.
how to if she Examp	respond, and wonder has a mental illness. Ie of existing fold classes for families of ow to deal with the depre- oncerns with these classes onts from	not getting better. program 2 lealing with depression so the ssed person, and can exch es, and help maintain and p	Classes wit they have correct pange information promote mental >	d like advice on how interact emotionally. for families dealing h depression ct knowledge, understand on. Relieve the family's
how to if she Examp Purpose H h cu Commen partici	respond, and wonder has a mental illness. Ie of existing fold classes for families of ow to deal with the depre- oncerns with these classes onts from	not getting better. program 2 lealing with depression so the ssed person, and can exch es, and help maintain and p <classes fy2016:<br="" in="">Results</classes>	Classes wit they have correct pange information promote mental >	d like advice on how interact emotionally. for families dealing h depression ct knowledge, understand on. Relieve the family's health. (2015 FY2016

I realize that I need to be mentally and physically healthy to deal with the issue.

rehab, so this was a great

experience for me.

I understand that the depressed person is having the hardest time, and I need to stand by them. etc.

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2nd

3rd

4th

Talk by clinical psychologist

- Family interaction"

"Using social resources

- For a worry-free life"

•Group work

exercises!"

Talk and practice

"Roles and attitude of family members

"Refreshing ourselves with laughing

• Talk by mental health and welfare worker

Direction	creasing opportunities to learn about suicide, Id creating a system for mimamori watching
	gram 1 Gatekeeper training seminars and suicide prevention ures
Outline	[Measures for people close by to identify and support] Improve training sessions and lectures for training people who understand suicide prevention, and can support people who have worries and may be leaning toward suicide.
Organizer	Koriyama City, Suicide Prevention Task Force
Participating groups, etc.	 General public Private groups such as hairdressers, acupuncture/ acupressure/massage therapists, private corporations Community organizations including social workers Welfare professionals such as in-home care helpers City employees
Detail of activity	 Proposing necessity of younger gatekeepers Proposing necessity of follow-up program Proposing expansion of seminar targets
Changes sin	ce starting SC program

• From FY2016, lectures on suicide prevention are held twice a year for elementary and jr. high school administration, school nurses, and physical education supervisors

•From FY2016, seminars for the general public were increased to two sessions •From FY2016, follow-up seminars have been held

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Process of talks during review of program

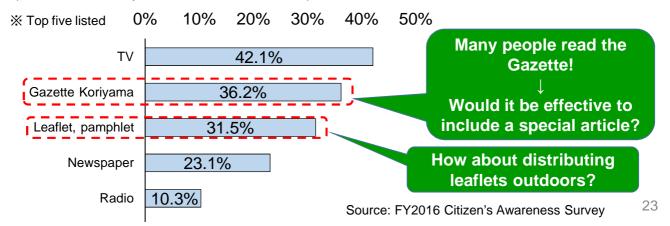
Direction 1

<u>Program 2</u>: Improve methods of informing people of current state, causes and prevention of suicide

The program was studied based on opinions that there is a need to increase understanding and interest in suicides.

People who can participate in weekday seminars are limited. It is hard to expand the targets.
How can we respond to younger males in their prime, who have a high rate of suicide?, etc.

How did you learn about the counseling services for suicide prevention? (n=2,197 multiple answers included)



DIrection	<u>easing opportunities to learn about suicide.</u>
	gram 2 Suicide prevention campaign
	ures for increasing understanding and interest in suicide prevention]
Outline	Street campaigns and promotional activities to inform the citizens about suicide prevention are held in cooperation with private groups, etc. (Projects held during September Suicide Prevention Campaign Month, etc.)
Organizer	Suicide Task Force, Koriyama City Fukushima Prefecture Association of Barbers and Hygiene Trade Association, Koriyama Branch Koriyama District Hired Car and Taxi Co-op Union Associated groups, voluntary members of the Koriyama City Council
Targets	Koriyama City citizens, etc. (commuters, taxis users)
Direction	reasing opportunities to learn about suicide, I creating a system for mimamori watching
and	I creating a system for mimamori watching
New Prog	• • • •
New Prog [Measured Detail of action 1. Leaflet to of 2. September of Koriyam Particip	I creating a system for mimamori watching gram 2 Suicide prevention campaign ures for increasing understanding and interest in suicide prevention] ctivity distribute studied and prepared r 11, 2017 Street activities were held in front a Station. ants: 46 people Time: 7:30 to 8:30
New Prog [Measured Detail of action 1. Leaflet to of 2. September of Koriyam Particip Distribut 3. September	I creating a system for mimamori watching gram 2 Suicide prevention campaign ures for increasing understanding and interest in suicide prevention] ctivity distribute studied and prepared r 11, 2017 Street activities were held in front a Station. pants: 46 people tited: 2,500 leaflets r 11 to 30, 2017 Taxi union arranged for
Image: New Program New Program Image: Operation of the second	I creating a system for mimamori watching gram 2 Suicide prevention campaign ures for increasing understanding and interest in suicide prevention] ctivity distribute studied and prepared r 11, 2017 Street activities were held in front a Station. ants: 46 people Time: 7:30 to 8:30 ited: 2,500 leaflets

Direction 1

Increasing opportunities to learn about suicide, and creating a system for mimamori watching

New Program 2 Publish special articles on suicide prevention in city Gazette

[Measures for increasing understanding and interest in suicide prevention]

Outline

Provide information on the current situation of suicide and correct information on preventing suicide, and increase the citizens' interest in suicide prevention.

Targets

Organizer

Koriyama City, Suicide Prevention Task Force

Detail of activity

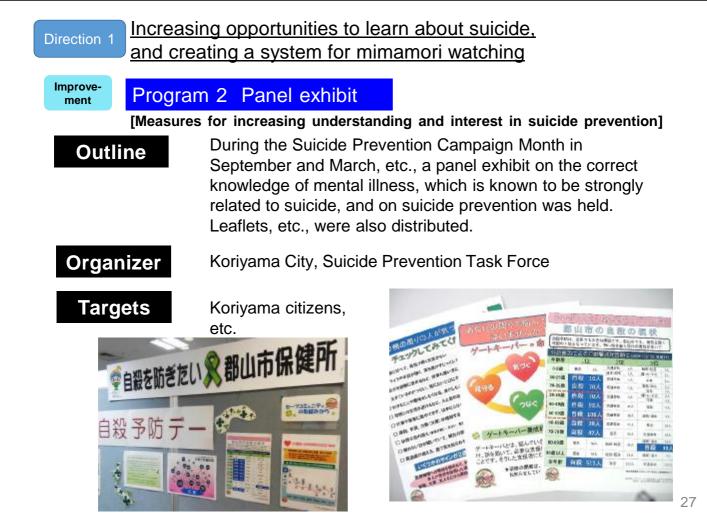
- 1. Special report on suicide prevention included in Gazette.
- 2. Ways that everyone can understand the need the think about suicide prevention, etc. proposed, and contents of the article discussed.
- 3. September edition of Gazette Koriyama, distributed to 119,570 homes.

Changes since starting SC program

- ·Special article was printed in September edition of Gazette Koriyama.
- After the special was printed in the Gazette, the suicide prevention campaign and panel exhibit were introduced on the City's promotional show "weekly Topics". The City's suicide prevention efforts were introduced on TV.

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Korivama citizens



Direction 1

Improve-

ment

Increasing opportunities to learn about suicide, and creating a system for mimamori watching

Program 2 Panel exhibit

[Measures for increasing understanding and interest in suicide prevention]

Detail of activity

- Information not exhibited previously, such as "Current situation of suicide in Koriyama City", was proposed and exhibits were prepared.
 Exhibit method was modified to be more natural ("suicide" is often
 - Proposals:

taboo)

•Exhibits that can be viewed while walking

•Tie-up with events

Changes since starting SC program

- Exhibits on the "Current situation of suicide" in Koriyama and the "Gatekeeper" program were added.
- Display method was changed so that visitors could pass in front of panels.
- Panel exhibits were held at Health and Welfare Festival, etc.,



Programs under review 2 Direction 2 Creating an environment where people can easily seek help **Program 3:** Measures for people who find it difficult or cannot seek help • Create a place where people can talk freely and honestly, and do not feel alone (currently under review) Providing many Don't people who have no "Listening Salon" places for people to one to talk to, including doesn't give a feel comfortable family, need such place? sense of rejection. would be nice. Won't people stay away from a Hobby gatherings and juku cram place that says "Suicide schools may function as this place. Prevention"? •(Currently under review) Lower the hurdle of "seeking advice/help" It would be nice to teach Even if counseling services are easy to find, it students that "It's okay to must be "Easy to seek help" \rightarrow Program 4 seek advice/help". Japan's sense of value in which a person must Everyone must realize that "Talking and seeking not cause people to worry, and must not advice/help" is important. complain. \rightarrow Negative on seeking help?

Direction 2 Creating an environment where people can easily seek help
Improve- ment Program 4 Improvement of methods to promote counseling services
Outline Promote counseling services by distributing leaflets at panel exhibit and at various service counters, etc.
Organizer Koriyama City, Suicide Prevention Task Force
Detail of activity 1. Leaflet modified to make it more appealing proposed (easy to hold style, distribution at familiar places).
2. Participated in FY2016 and FY2017 Traffic Safety related street campaigns
Distributed items Counseling service promotion leaflets 1,100 copies
3. Card-type promotion leaflet distributed at 511 places (FY2016)
Changes since starting SC program
Leaflets promoting counseling services distributed at street campaigns
Card-type leaflet to promote counseling services prepared and distributed
% In addition to distributing at city service counters, distributed at shops such as barbershops, beauty salons, pharmacies, and convenience stores, etc.
Programs under review 3 Direction 2 Creating an environment where people can easily seek help
Program 4: Modification of methods to
promote counseling services
 (Currently under review) Coordination with related service counters, etc. Let me introduce you to the Koriyama Health Department Can people seek counseling more easily if we encourage coordination with various counseling services?
Koriyama Health Department?

Direct	ion 1	Increasing opportunities to learn about suicide, and creating a system for mimamori watching				
Program		1. Gatekeeper training seminars, etc.	2. Street campaigns	2. Panel exhibits	2. Articles i Gazette	
	vity	 No. of seminars, etc., held 7 sessions → 8 sessions (scheduled for 2017) No. of participants 420 people (2015) 433 people (2016) 	1. No. of sessions 0 session \rightarrow 1 session (2017) 2. No. of leaflets distributed 0 \rightarrow 2,500 leaflets	No. of exhibits 2/year → 5/year •Citizen's Assembly for Traffic Safety •General disaster prevention drills •Suicide Prevention Campaign Month	No. of city Gazettes distributed 0 copies → 119,570 copies	
Performance indicators	Short- term Mid- term	No. of gatekeepers (increased) Total 1,822 people (2016)	No. of sessions No. of distributors (increased)	No. of exhibits (increased)	No. of copies distributed	
G .E Long- term		No. of suicide deaths (decreased) <source: basic="" demographic="" material="" on="" statistics,="" suicides=""></source:>				
					ides>	
	ority enges	1. There are many suicides 2. Health and financial issu 3. People do not know abou	by males in their prime, es are leading causes of	and suicides by youth f suicide.	are not declining.	
chall	-	2. Health and financial issu	by males in their prime, es are leading causes of ut counseling services, a	and suicides by youth f suicide. and people have hard ti	are not declining. me seeking advice	
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chall Direc Pro	enges	2. Health and financial issu 3. People do not know about Creating an enviro 4. Improving r	by males in their prime, es are leading causes of ut counseling services, a ponment where p methods of pron	and suicides by youth f suicide. and people have hard ti people can eas noting counseli	are not declining. me seeking advice ily seek help	
chall Direc Pro Ac	enges ction 2 ogram ctivity icator	2. Health and financial issu 3. People do not know abor Creating an enviro 4. Improving r Places with card le No. of times leaflet	by males in their prime, es are leading causes of ut counseling services, a conment where p methods of pron aflets $0 \rightarrow 511$ pl	and suicides by youth f suicide. and people have hard ti people can easi noting counseli aces (2016)	are not declining. me seeking advice il y seek help ng services	
chall Direc Pro Ac	enges tion 2 ogram tivity icator Short term	2. Health and financial issu 3. People do not know above Creating an enviro 4. Improving r Places with card le No. of times leaflet No. of places with o No. of times leaflet	by males in their prime, es are leading causes of ut counseling services, a ponment where p methods of pron aflets $0 \rightarrow 511$ pl s distributed on si card leaflets	and suicides by youth f suicide. and people have hard to people can easing noting counseling aces (2016) treet $0 \rightarrow 1$ time	are not declining. me seeking advice ily seek help ng services (2016, 2017)	

Current Programs and Future Directions

	Priority challenge	Current achievements	Future directions
1	Suicides by working-age men are high Suicides by young people are not declining	 Gatekeeper training seminars and suicide prevention lectures Sessions held twice a year for elementary and jr. high school teachers, etc. Sessions held twice a year for citizens. Follow-up seminars held. Street campaigns (Suicide Prevention Campaign Month) With cooperation of other groups, held in front of Koriyama Station in September. 	 Evaluate details being implemented. Study future sessions of street campaigns. Provide cooperation and support for information provided in special articles.
2	Many suicides are the result of health or financial issues	 Leaflets provided in taxis with cooperation of taxi union. Special article on suicide prevention in city Gazette Special article included in September edition of city Gazette. Featured twice on city promotion programs, and by two TV station shows. 	 Find events, etc., that we can hold panel exhibits. Promote discussions on programs that are being studied.
3	People do not know about counseling service People have hard time seeking advice	 Panel exhibit Exhibit covering current situation of suicides in city, etc., scheduled to be held five times. Improvement of promotion of counseling services Card leaflet prepared and provided at 511 places Leaflet promoting counseling services, etc., distributed during Traffic Safety Event campaign (conducted in FY2016, 2017) 	 Evaluate details being implemented. Study other places to provide card leaflets. Promote discussions on programs that are being studied.

Fig. 19



Thank you for listening.

